



2017 Photo Guide

Presented by:

ProEventPhoto

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ProEventPhoto.com

Welcome



Welcome to "The Greatest Amateur Racing Event in the World," the FirstEnergy All-American Soap Box Derby. This guide will help you take home the best photo memories of your time at this special event to share with family and friends. These photos will become timeless keepsakes of your participation in the Derby.

ProEventPhoto will be taking professional photos throughout race week. We will have photographers positioned at multiple points on the track to capture the best moments. You will be able to view these photos with ease on our newly upgraded 20" touch screen viewing stations located in our sales tent shortly after each heat.

Please enjoy this brochure we have put together for you. We have included a schedule and a guide to viewing and ordering, as well as the products available to purchase. Don't forget to log your racer's time and event # on page 5 for your reference!

So sit back, relax and enjoy the races with family and friends while ProEventPhoto captures all of the wonderful moments of the FirstEnergy All-American Soap Box Derby!



Photo Schedule

Day One: Sunday, July 16th

8:00am – 5:00pm – Topside

Racer Headshot Photos

Top-of-the-Hill Photos

"Race Team" Photos with family and supporters

Sales tent open for viewing sample products and ordering

Day Two: Monday, July 17th

8:00am – 11:00am – Topside

Racer Headshot Photos

Top-of-the-Hill Photos

"Race Team" Photos with family and supporters

Sales tent open for viewing sample products and ordering

****Last chance to order banners for Thursday delivery!**

Day Three: Tuesday, July 18th

7:30am – 4:00pm – Trackside

Action photos of races

Sales tent open for viewing and ordering

Day Four: Wednesday, July 19th

7:30am – 4:00pm – Trackside

Action photos of races

Sales tent open for viewing and ordering

ProEventPhoto will be providing limited photo coverage of the races during race week.

We cannot guarantee that all racers will be photographed.

Day Five: Thursday, July 20th

2:30pm – Derby Downs Grandstand

Group Photos

3:00pm – 7:00pm – Topside

Sales tent open for viewing, ordering and picking up banners

Day Six: Friday, July 21st

8:00am – 3:00pm – Trackside

Action photos of races

Super Kids Headshot Photos

Sales tent open for viewing, ordering and pick up

Day Seven: Saturday, July 22nd

8:30am – 4:00pm – Trackside

Action photos of races

Sales tent open for viewing, ordering and pick up

4:00pm – 5:00pm – Topside

2nd-9th place finalists photos with family members

4:00pm – 5:00pm – Finish Line

Champions photos with family members

7:00pm – Akron Civic Theatre

Awards Ceremony Photos

Day Eight: Sunday, July 23rd

8:00am – 12:00pm – Topside

Last chance to order and pick up orders at the sales tent

How to View & Order Your Photos

ProEventPhoto will have a tent set up for sales throughout the week. The sales tents can be found topside or trackside depending on the day. Check the photo schedule on pages 2-3 to see where we will be! Your photos will be ready to view at our tent generally within 30 minutes of each race. You can easily find your photos on one of our multiple computer stations.

Make viewing your racer's photos easier by writing down the time in which they race each day!

Online Ordering During Race Week

Now you can order your racer's photos from your mobile device! Skip the line at our sales tent, and visit **ProEventPhoto.today** to view and order your photos online throughout the week.

What photos can I view and order?

- Head Shot used for your ID/Drivers License
- Top-of-the-Hill Photo, taken with racer outside car
- "Race Team" Photo with family and supporters
- Race week action photos of your racer
- Presentation & Award photos

Racing Notes:

Race Day:

Race Time:

Event #:

Race Day:

Race Time:

Event #:

Race Day:

Race Time:

Event #:

Race Day:

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Event #:

Race Day:

Race Time:

Event #:

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Race Time:

Event #:

Banners

At our tent, you can order a vinyl banner with your racer's headshot, top-of-the-hill photo or your "race team" photo. Hang this personalized banner on the fences on either side of the track to show your support for your racer. After the Derby, take your banner home with you and hang it proudly.

24" x 36" Standard Banner \$60

Available in red, white or blue

48" x 36" NEW Designer Banner \$75



Remember to order your banner in time for race day!

Orders must be placed no later than 11:00am on Monday to be available for pick up on Thursday evening

Print-on-Site Products

Prints

5" x 7"	\$9
8" x 10"	\$15
8" x 16" Collage	\$50
8" x 16" Group Photo	\$25
5" x 7" Frame	\$5
8" x 16" Frame	\$15



Digital

***All digital packages are offered as digital download links. USBs are available for purchase for an additional \$15 charge.*

All photos of One Racer	\$125
Upgrade to Hi-Resolution	\$50
1 Hi-Resolution Image	\$17
5 Hi-Resolution Images	\$70

Specialty Items

Racer Bobblehead	\$20
Photo Travel Mug	\$30
2 - 3 1/2" x 5" Magnets	\$15
2 - 5" x 7" Magnets	\$20



Ship-to-Home Products

If you live in the USA, these items will be shipped directly to your home within 2-3 weeks. For purchasers outside of the United States, your car's shipping container will be held at Derby Downs until these items are available, then they will be shipped with your car.

Pennant Clingers

Durable, repositionable adhesive pennants. Available in two sizes.

Small (6" x 15") \$41

Large (12" x 30") \$55



Deluxe Photo Albums

Black leather album with prints mounted on matte black pages.

5" x 7" (20 pages) \$145

4" x 6" (10 pages) \$95



Photo Blankets

Prices include one image.

Add additional images for \$12 each.

50" x 60" (Throw for a couch) \$70

60" x 80" (Twin bed cover) \$90

Online Ordering

All photos we took during race week will be posted online by August 8th.

Online ordering will be available through December 31, 2017.

Viewing & Ordering Online

- Go to **ProEventPhoto.com**
- Click on the "View & Order Photos" tab
- Type in "AASBD"
- Find your photos and place your order!

Note: Not all items offered during race week will be available for purchase online. If you are interested in purchasing an item you don't see listed, please call our customer service number at (216) 751-6686 x105, Mon-Fri 9-5pm.

Prices will be about 15% higher online after the event, plus the cost of shipping. So be sure to place your order at our tent during race week to receive the best deal!

Contact Us

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